NOTRE DAME OF MARYLAND UNIVERSITY

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CHARLES J. BUSTA III

BUSINESS FORUM

BEHIND THE NARRATIVE: THE ROLE OF MEDIA EXECUTIVES

NOVEMBER 12, 2026

12:00 – 1:30 PM | DOYLE FORMAL

Learn more about the speakers and find photos and video from today's event online.

NDM.EDU/BUSTA

PANELISTS & STUDENT MODERATOR

COURTNEY BODE BALTIMORE BUSINESS JOURNAL



Courtney Bode is the Market President & Publisher of Baltimore Business Journal, a division of American City Business Journals. She oversees the editorial, sales and membership of the local office and leads the organization in delivering the local business intelligence and data to the community through its multiplatform ecosystem, to include, print, digital and events. Before joining Baltimore Business Journal in 2023, she oversaw the sales department for sister publication, Triangle Business Journal in Raleigh, NC for four years. Under her leadership, the sales division at the Triangle Business Journal saw significant growth and was recognized with an American City Eagle Award for Excellence. Before that, she was a senior account executive at another sister publication, Washington Business Journal, in Washington, DC for seven years. Bode holds a Bachelor of Science in Business Management from George Mason University, Costello College of Business.

PARIS M. BROWN THE BALTIMORE TIMES



Paris M. Brown is the Publisher of The Baltimore Times, leveraging over 30 years of experience in business development and marketing. She has led the publication's transition to a digital-first strategy, focusing on innovative growth and sustainability. She has significantly increased digital revenue through targeted campaigns and new revenue models built on the company's evolving technology stack. She serves on several industry boards, including the National Newspaper Publishers Association (NNPA), NNPA Fund, and Local Media Consortium. She was recognized in 2025 Who's Who in Black Baltimore by Real Times Media and AFRO Newspapers and the 2025 Innovation of the Year Award by the Local Media Association, among other accolades. She is an alum of Howard University and a graduate of Bernard Baruch College (CUNY) and the New York School of Interior Design. She is a graduate of the Executive Program in News Innovation and Leadership at the Craig Newmark School of Journalism at CUNY.

KATHY HOSTETTER WJZ-TV CBS BALTIMORE



Kathy Hostetter is the President & General Manager of WJZ-TV, the CBS News Baltimore streaming channel, and wjz.com. She has led the Baltimore team since April 2022 and was named an Influential Marylander by The Daily Record in 2024. Hostetter is also an active participant with the Maryland-DC-Delaware (MDCD) Broadcasters Association, and is an avid supporter of the United Way of Central Maryland, The Maryland Food Bank, and Pets on Wheels, Inc. Prior to her current role, she led newsrooms at KDKA-TV in Pittsburgh, WTHR in Indianapolis, WAVE-TV in Louisville, WAVY/WVBT in Hampton Roads, and WISE-TV in Fort Wayne. Hostetter's background also includes executive producer and newscast producer roles in the San Francisco Bay Area, Indianapolis, Moline, Grand Rapids and Fort Wayne. She earned her bachelor's degree in French & Telecommunications from Ball State University, and while there, she was a David Letterman Intern at WBST Public Radio.

TASSILO LEHMKUHL '27 STUDENT MODERATOR



Tassilo Lehmkuhl is a senior studying International Business with a minor in Economics, graduating in December 2026. Originally from Berlin, Germany, he is an NCAA student-athlete, captain of the NDMU Men's Soccer team, and an NDMU Student Ambassador. He has been named to the Dean's List every semester at NDMU. On the field, he has been recognized as the 2023 NDMU Rookie of the Year, a two-time team MVP, and a multiple-time United East All-Conference selection. He was also selected as a 2025 Albrecht Fellow by the World Trade Center Institute. Lehmkuhl spent this past summer in Munich, Germany, as a management consulting intern at Kemény Boehme Consultants (KBC). After graduating, he plans to pursue a master's degree in finance in Europe and build a career in the field.

PROGRAM AGENDA

WELCOME
DAMITA MCDONALD
Coordinator, Women's Leadership Institute of Baltimore (WLIB);
Senior Director, University Communications & Public Relations

GREETINGS
DR. ABAGAIL VAN VLERAH
President

BONNIE BUSTA '04
Wife of the Late Charles J. Busta III

INTRODUCTION OF SPEAKERS
VAIKUNTHA TAMAYO '29
Nursing Major

BUSTA BUSINESS FORUM 2026:
BEHIND THE NARRATIVE: THE ROLE OF MEDIA EXECUTIVES

PANELISTS
COURTNEY BODE
Market President & Publisher, Baltimore Business Journal

PARIS M. BROWN
Publisher, The Baltimore Times

KATHY HOSTETTER
President & General Manager, WJZ-TV CBS Baltimore

STUDENT MODERATOR
TASSILO LEHMKUHL '27
International Business Major, Economics Minor

AUDIENCE QUESTIONS & ANSWERS
DAMITA MCDONALD

CLOSING REMARKS
DAMITA MCDONALD

CHARLES J. BUSTA III

BUSINESS FORUM

Individuals invited to speak are recognized experts in their chosen fields. The forum seeks inspirational professionals of integrity who are impactful, have overcome significant obstacles, and have delivered dramatic success. The series focuses on professionals with these strengths to present strong role models who can set a standard of achievement for the Notre Dame community. This is the 22nd anniversary of the Charles J. Busta III Business Forum.

CHARLES J. "CB" BUSTA III

This forum was created in memory of Charles J. "CB" Busta—a Notre Dame trustee and Baltimore-based cosmetics industry executive who died in 1999—as a platform for inspiring business leaders to encourage creativity and personal growth.

CB began his career as a teacher in the Ohio school system, where he educated students in the skills required to interface with the rapidly changing, late-1960s business world. In 1970, he was named the region's Teacher of the Year. In 1976, CB was hired by the Noxell Corporation, where he was integral in expanding the company's Cover Girl line and advanced to become Vice President of Marketing. In 1996, CB took a position with Revlon's Professional Care U.S. division, which he led as Executive Vice President and General Manager until his sudden death in 1999. He is survived by Bonnie and Carly Busta, his wife and daughter, and his granddaughter, Coco. In Bonnie's words, "CB was a simple man who worked very hard toward his success and the success of others. He never forgot people along the way, encouraging and enabling many to fulfill their dreams."

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