



“This plan will guide enrollment growth, promote innovation and distinctiveness, continue to enhance excellence in student learning and living, and ensure fiscal health and growth, while maintaining the mission-driven culture that has characterized Notre Dame.”

Marylou Yam, Ph.D.
University President

MISSION STATEMENT

Notre Dame of Maryland University educates leaders to transform the world.

Embracing the vision of the founders, the School Sisters of Notre Dame, the University promotes the advancement of women and provides a liberal arts education in the Catholic tradition.

Notre Dame challenges women and men to strive for intellectual and professional excellence, to build inclusive communities, to engage in service to others, and to promote social responsibility.



NOTRE DAME
OF MARYLAND
UNIVERSITY

Nationally Recognized Rankings:

U.S. News & World Report
Regional Universities (North): 58th (tied)

COLLEGE CHOICE
Best Northern Regional University: 19th
Best Women’s Colleges: 10th
Best Catholic Colleges: 33rd



INSPIRED BY TRADITION: THE PATH TO TRANSFORMATION

Notre Dame of Maryland University
Strategic Plan 2015–2020



NOTRE DAME
OF MARYLAND
UNIVERSITY

BOLD INITIATIVES. INSPIRED EXPANSION.



“The process of strategic planning is integral to NDMU’s ongoing success. Undertaking a strategic plan—an enterprise that calls on the innovative thinking and mission-inspired commitment of staff, faculty, administrators, and students—enables the campus community to reflect on its past and commit to its future with the faith to “trust and dare,” so the University can achieve its greatest promise.

“What follows is the product of a focused ten-month process to shape a plan to guide the University over the next five years. The proposed plan seeks to promote the University’s Catholic identity and the SSND charism, advance transformative education, create distinctive learning and living experiences, ensure institutional effectiveness, expand local to global partnerships, and re-ignite the University’s work in the advancement of women.”

— Marylou Yam, Ph.D., University President

PROMOTE OUR CATHOLIC IDENTITY

We will cultivate a vibrant, active faith community where our Catholic identity, the promise of the SSND charism, and a commitment to lifelong service shape the NDMU experience.

ADVANCE TRANSFORMATIVE EDUCATION

We will develop innovative degree programs, interdisciplinary centers of excellence, and distinctive leadership and experiential learning opportunities for students.

ENHANCE STUDENT ENGAGEMENT

We will provide a dynamic and diverse campus culture where students experience and are empowered by campus citizenship and opportunities for personal and professional success.

ENSURE INSTITUTIONAL EFFECTIVENESS

We will build and strengthen our infrastructure to grow enrollment, increase donor support, and enhance institutional awareness.

EXPAND COMMUNITY AND GLOBAL PARTNERSHIPS

We will leverage our location and mission to develop strategic partnerships that will expand opportunities for students and broaden our institutional reach.



Want to learn more about our goals?

Visit our website at
ndm.edu/StrategicPlan



OUR VISION

Notre Dame of Maryland will be recognized as a preeminent Catholic University for integrating innovative programs in the arts and sciences with professional programs, for inspiring students to lead and serve globally, and for promoting the advancement of women.